

Annual Mat-Su Borough Poster Contest

PURPOSE: To produce an annual work of art that celebrates and showcases the Matanuska-Susitna Borough and its priority projects as well as an artist's talent. The artwork will be given to the state and federal legislators to highlight projects and remind them of the value of those projects to the Borough and to Alaska. The poster will also be sold to tourists and local residents and framed for the Assembly Chambers among other places.

ELIGIBILITY: Mat-Su residents

AWARD: \$1,000

DEADLINE: Dec. 31 delivered to the Borough building, 350 E. Dahlia Ave, Palmer, AK 99645 or postmarked by that date. Addressed to Public Affairs Director. Contact Public Affairs psullivan@matsugov.us with questions.

GUIDELINES: Submit a photograph or artwork of a region of the Mat-Su Borough, focusing on a specific project, which will be identified for you. In 2009, the highlighted project is the coming Natural Science Education & Community Center on the Palmer Hay Flats State Game Refuge. Photographer Fred Hirschmann offered his work for the first poster printing. In subsequent years a poster will be selected in a contest. The Poster Panel will determine a project/focus each year.

JUDGES: The Poster Panel will be made up of five people:

- Public Affairs Director or Borough designee
- Curator or art organization representative north of Wasilla
- Curator or art organization rep. from Wasilla or Core Area
- Curator or representative from an art organization in the Greater Palmer area north to Sutton or Core Area
- Art retailer

The Poster Panel will choose the winning art or photograph for the annual poster. The members of the Poster Panel may change annually.

CRITERIA: Artwork of any two-dimensional medium may be submitted, watercolor, oil, drawing, etc. Submitted photographs must have large file sizes, greater than 10 MB, to retain fine printing quality after enlargement. The 2009 poster is 20X30 inches in size. The Borough will own all the rights to the image. A specific project for the poster will be announced in September or earlier.

DIMENSIONS: The Mat-Su Borough Poster could be as large as 20X30 inches, but may vary each year. The Poster Panel intends to keep the dimensions so that the poster fits in standard frames.

REQUIREMENTS: Artwork must be submitted on a CD in a printable format such as TIFF, or JPEG. Include the artist's resume and project description. It is requested that the artist be helpful and will answer questions as the layout is produced.

SALES: Posters will often be framed for legislators, state and federal, other dignitaries. Posters will bear a Borough seal. Suggested retail price: \$20. The poster may be sold at places such as the Matanuska-Susitna Convention and Visitors Bureau, Pandemonium Booksellers & Café, the Wasilla Museum, the Mat-Su Borough, Pia's Custom Frames, among others. The proceeds of sales will go into next year's printing and dissemination of the poster.

QUESTIONS: Email Patty Sullivan, Public Affairs Director
psullivan@matsugov.us or call 907.745.9577