

Mat-Su Borough 2011 poster contest

Seeking artwork of Mat-Su Borough artist. <u>Award: \$1500</u> for painting, drawing, or photographing an inspirational view of the Nordic Ski Trails project at Hatcher Pass. Please acquire a map of the area before working. Inspiration could mean a colorful stream of skiers with Pioneer Peak as backdrop; a memorable sky with trail through spruce; an original take on the area to suggest its future of nordic competitions, healthy outdoor family fun, and increased tourism.

Deadline: Work should be submitted ready for print on May 25, 2011.

The Borough poster is an annual poster contest, which serves two purposes:

- highlighting a local artist's or photographer's work
- promoting a Borough Assembly priority project

Please submit: Copy of original artwork in a high resolution TIFF format for a poster size of 30"w X 20"h. Please submit on a CD in both RGB and CMYK color formats to:

Mat-Su Borough, Patty Sullivan, 350 E. Dahlia Ave., Palmer, AK 99645.

The Matanuska-Susitna Borough retains all non-exclusive rights, which allows the Borough to reprint and publish at no additional cost. Artist will be expected to assist with providing work for print production, print

signing, and event appearances. The winner's work will be framed and placed in prominent places such as the State capital.

See the last two year's posters on the Borough Public Affairs webpage at http://www.matsugov.us/publicaffairs/purchases

2009 Fred Hirschmann's Pioneer Peak and Palmer Hay Flats Natural Science Education and Community Center.
2010 Linda Henning's M/V Susitna Ferry, Connecting Upper Cook Inlet.

A small panel will select the winning piece. Last year's panel included:

- Chris Grabowski, New Media Visual Artist, from Houston/Talkeetna
- Janet St. George, Owner, Town Square Art Gallery, Wasilla
- Suzanne Bach, Assistant Professor, Mat-Su College Fine Arts Dept.
- Jennifer Dawkins, Artist, Graphic Designer, Wasilla
- Patty Sullivan, Borough Public Affairs Dir., photographer,

The Borough retains the right to withhold an award if artwork is not acceptable.

Please see attached map to assist you with location. Directions to area: Drive toward Hatcher Pass some 8.5 miles from Palmer. Take a right on Edgerton Parks Road. The future access to the Nordic ski area will be one mile west on Edgerton Parks Road. For opportunities on nearby trails & beyond, continue traveling west on Edgerton Parks Road. Take a right up Moose Lick Cir. to a public parking area. The future trails are marked. Existing trails are there. If you want subjects in your work, high school ski teams and a master's group train there with varying schedules. Check in soon, the ski season is drawing to a close.

Call with any questions, Mat-Su Borough Public Affairs Director Patty Sullivan 745-9577 or email psullivan@matsugov.us